

DTE2024 China (Xiamen) International Oral Equipment Exhibition and Technical Seminar

Dedicated to building a one-stop platform for the procurement of dental equipment industry

Date: August 13-15, 2024

Venue: Xiamen International Conference & Exhibition Center

◆ Organizations

Organizer:

China Association For Medical Devices Industry

Dental Specialized Committee of China Association For Medical Devices Industry

Shanghai Kunhui Exhibition Services Co., Ltd.

Service supplier: Shanghai Kunhui Exhibition Services Co., Ltd.

Benefits:

※ **Scale:** Meet new dealers and purchasers here. This exhibition is organized by authoritative industry associations, which provides a strong guarantee for the exhibitors' exhibition effect. It is expected that there will be more than 30,000 attendees at this exhibition. We will adopt a strong global investment promotion mode, integrate the database of previous exhibitions, and invite industry users to visit the exhibition for business negotiation. More than 100 top media from China and abroad will report on the exhibition in an all-round way.

※ **Open up the market:** Consolidate the existing market share. Exhibitors can enjoy the whole year to enjoy online and offline integrated publicity, involving websites, magazines, newspapers, mobile news, weibo, Wechat, with multiple surprises. This exhibition follows the latest market development dynamics, sets one-on-one trade matching sessions, and invites purchasing leaders from online and offline users in the construction industry of the dental instrument industry. The attendee are expected to come from more than 30 countries and regions around the world, and we will arrange one-on-one meetings and negotiations, which is an excellent way to improve the sales of your products.

※ Invite purchasers:

1. Private dental hospitals/clinics, public dental hospitals, dental departments of general hospitals, technical institutes/dentures processors, agents and distributors of dental products, manufacturers of dental instruments and equipment, service providers in the dental industry, chambers of commerce/associations/colleges and universities/media, etc.

2. Heads of provincial and municipal health commissions, health and CDC centers, hospitals, health clinics, clinics, CDCs, epidemic prevention stations, township hospitals, blood stations, drug testing institutes, research institutes, medical universities, health research institutes, medical research institutes, academic organizations, etc.;

3. Hospitals and medical institutions: presidents, vice presidents, directors, clinicians, medical universities, equipment departments, procurement departments, medical engineering departments, scientific research departments, information departments, etc.; pharmaceutical agents, distributors,

dealers, pharmacy chains, drugstores, hospitals, import and export traders, overseas purchasers, pharmaceutical e-commerce companies, cross-border e-commerce companies, etc.; brand-name drug manufacturers, CROs, CMOs, CDMOs, MAH, OEMs and R&D companies, research institutes; associations, chambers of commerce, consulates, embassies, financing and investment institutions, financial institutions, industrial parks, procurement alliances, and other groups and organizations.

4. Invite the project units and biomedical companies in charge of the projects under construction, reconstruction and preparation for construction to visit and negotiate through the relevant management departments;

5. Invite the trade promotion system, economic cooperation organizations, foreign trade companies, foreign investment institutions and other foreign purchasing group to visit and negotiate.

6. Kunhui's Exhibition Purchaser Promotion Department provides tailor-made "one-to-one" services, aiming to understand the needs of exhibitors and identifying the targets of professional attendees.

7. We will locate purchasers for each exhibitor in a timely manner, to meet the purchasers' and exhibitors' needs of participating in this exhibition effectively, and we strive to satisfy every attendee.

◆ Highlights:

1. Gather professional purchasers and suppliers from countries and regions, the technology is in line with international standards.

2. A platform for releasing new technologies and products and meeting high-quality industry attendees.

3. Assemble numerous famous Chinese and international brands, and offer cutting-edge product technology and industry information.

4. Participate in related conferences and seminars, and listen to professional expert opinions.

◆ Exhibition Overview-New Market, New Opportunities, New Challenges

With the increased patients of oral diseases in China, the progress of national oral health concepts, and the improvement of aesthetic requirements of the younger generation, the demand for dental instruments in China's market is growing. By 2025, the main economic indicators will achieve medium and high speed growth, the innovation results in frontier fields will be outstanding, the driving force of innovation will be enhanced, and the modernization level of the industrial chain will be significantly improved. The supply and guarantee system of dental equipment will be further improved, and internationalization will be comprehensively advanced to the high-end. 2024 China (Xiamen) International Exhibition & Symposium on Dental Equipment, Technology & Products, will be held on August 13-15, 2024 in Xiamen International Conference & Exhibition Center. We will invite exhibitors and professional attendees from all over the world, focusing on the research technology and achievements in the field of dental materials / oral diagnostic equipment / oral treatment equipment / digital dentistry / oral auxiliary equipment / oral equipment / oral equipment / oral sterilization and care, dental instruments. We will build a comprehensive exhibition service platform for trade cooperation, communication and academic learning. Relying on the advantages of Xiamen's development, the dental equipment industry has gradually grown into an advantageous industry with specialization, internationalization and high-end as its core

competitiveness. It provides an excellent opportunity for domestic and overseas dental equipment colleagues to fully understand the development trend of China's dental equipment industry, make friends in the industry and find new business opportunities. Thousands of dental hospitals and dental equipment manufacturers, as well as more than 30,000 domestic and overseas professional attendees will gather in Xiamen, China.

◆ **Exhibition Scope**

▲ **Dental medicine:** dental scaler, curing light, anesthesia-local devices, decoloration thermoformer, etc;

▲ **Oral surgery:** dental implant series, surgical equipment and instruments, implants and accessories, etc;

▲ **Materials:** polishing materials, polishing discs, polishing heads, anti-filling materials, impression materials, composite resins, cotton products, crown and bridge materials, denture materials, cleaners, disposable materials, etc;

▲ **Orthodontics:** orthodontic devices, orthodontic/periodontal materials, etc. Prosthetics exhibition area: porcelain series products, casting machines, restorative materials, restorative instruments, denture relining repair materials, etc;

▲ **Radiology:** X-ray equipment and accessories, X-ray machines, X-ray film washing equipment and accessories, digital imaging, dental tablets, etc. Hygiene products: toothbrushes, electric toothbrushes, toothpastes, liquid detergents, dental medicines, disinfectants, oral health care creams, tooth cleansing liquids, raw materials for toothpastes, dental floss, medicated floss, rinses, oral sprays, oral care products, oral cleaning spray, tooth-cleansing and toning liquids, fast-acting pain relief rinses, denture impregnating solution, tooth powder, etc;

▲ **Comprehensive exhibition area:** dental comprehensive treatment chairs, sterilization equipment, device cabinets, teaching laboratory equipment, air compressors, hospital management products, cleaning and health care supplies;

◆ **Exhibition Rules (Sponsorship Program)**

Item	Price/Area	Basic configuration/ specifications
Standard booth	RMB 10800/booth/exhibition period (single opening) Deluxe: RMB13,800/booth/exhibition period (single opening) Overseas exhibition area: USD 3000 Dollars/booth /exhibition period	1) Booth area: 9 m ² (3 m×3 m) 2) Double-side opening additional charge of 1000.00 yuan/booth/exhibition period (3) Booth configuration: three exhibition panels, carpet, lintel, fluorescent lamps, one table and two chairs, and power sockets (special power must be applied for and charged separately).
Net space	Chinese exhibition area: RMB 1600/M ² Overseas exhibition area: USD 300/M ²	1) Minimum 36 m ² for rent, without any facilities. 2) Exhibitors must choose the builders designated by the organizing committee.
Advertisement	<ul style="list-style-type: none"> ■ Front cover: ¥25,000 ■ Back cover: ¥20,000 ■ Title page: ¥18,000 ■ Second and third cover: ¥15,000 ■ Inside color page: ¥10,000 	Conference magazine size: W 210 mm wide x H 285 mm high (bleed not included)

Technical seminar	¥ 20000/session	Including venue, audio equipment, projector, on-site signage, water, etc.
Other advertisement	Admission ticket: RMB 50,000/100,000 pieces Giant inflatable arch: RMB 15,000/piece attendee pass: RMB 30,000	Please consult the organizing committee for specific specifications

Exhibiting Matters

1. Exhibitors should fill in the Exhibitor Contract Form in detail and stamp it with an official seal, and mail or fax it to the organizing committee;
2. Exhibitors must remit the relevant fees to the designated account of the organizing committee within 5 working days after registration;
3. Booth arrangement will be based on the principle of "first registration, first payment, first arrangement", and the organizing committee reserves the right to adjust some booths;
4. The organizing committee will send the exhibitors' manual one month prior to the exhibition for the transportation of exhibits, reception, accommodation and other matters.

◆ Organizing Committee Contact

Organizing Committee of DTE2024 China (Xiamen) International Oral Equipment Exhibition and Technical Seminar

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